



TOBB
TÜRKİYE
ODALAR VE BORSALAR
BİRLİĞİ

ODA VE BORSALARIN
GENEL SEKRETERLİKLERİNE

Tarih : 10.08.2020
Sayı : 34221550-720- 6775
Konu : İNOTEX 2020 Hk.

İlgi : Dışişleri Bakanlığı'nın 07.08.2020 tarihli ve 31593114 sayılı yazısı.

İlgide kayıtlı yazıda, daha önce 6-9 Haziran 2020 tarihleri arasında Tahran'da düzenlenmesi planlanan Dokuzuncu Uluslararası İnovasyon ve Teknoloji Fuarı'nın (İNOTEX 2020) **12-15 Ağustos 2020** tarihlerinde sanal ortamda düzenleneceği bildirilmektedir. Bahse konu fuara ilişkin bilgilerin yer aldığı broşür ekte sunulmakta olup, ayrıntılı bilgilere www.inotex.com internet adresinden ulaşılması mümkündür.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-İmza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: İNOTEX 2020 Broşürü (26 sayfa)

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.



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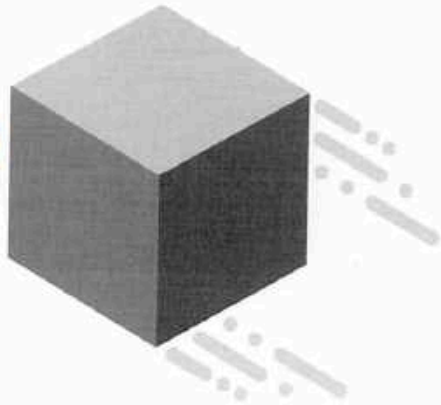
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Kalite Yönetim
Sistemi
uygulanmaktadır



INOTEX
THE 9TH INTERNATIONAL
INNOVATION AND TECHNOLOGY EXHIBITION **2020**

LIVE

INNOVATION ECOSYSTEM
UNDER ONE ROOF



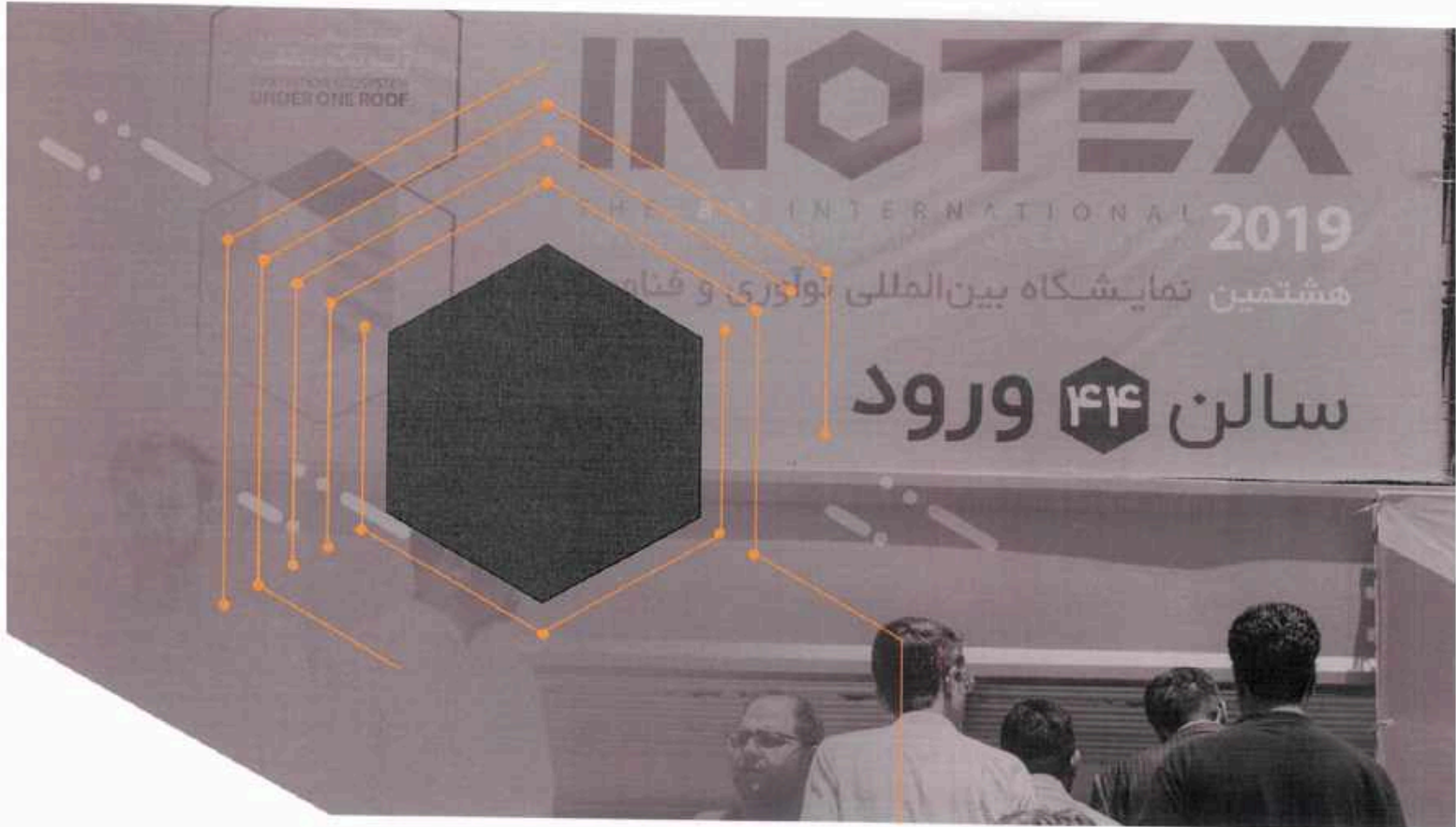
EXHIBITION COORDINATOR
UNDER ONE ROOF

INOTEX

HEAVY INTERNATIONAL 2019

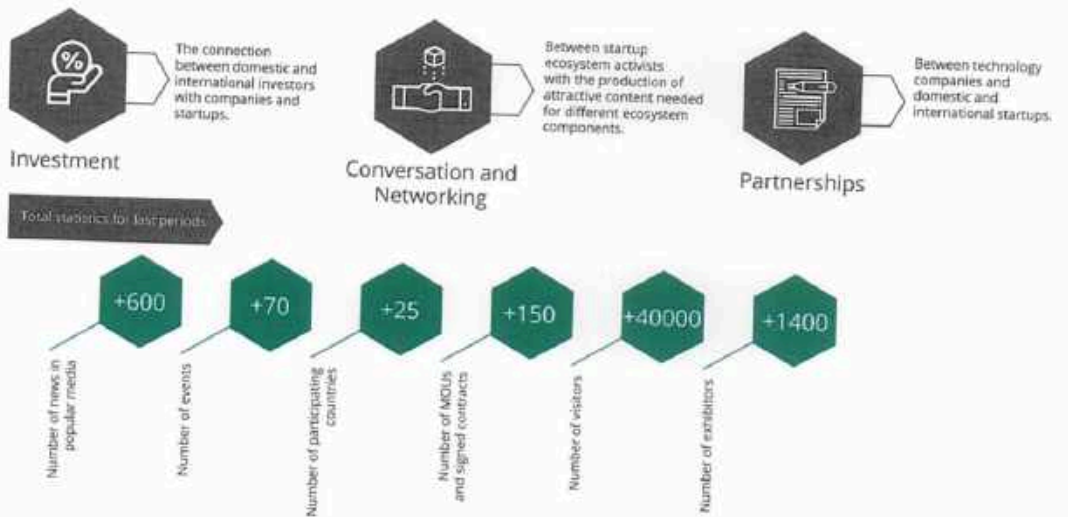
هشتمین نمایشگاه بین‌المللی فولادری و فناری

سالن ۴۴ ورود



INOTEX at a Glance

- The International Innovation and Technology Exhibition (INOTEX) has been held in Iran for 8 years and has become a venue for the most influential gathering of the country's ecosystem of innovation and technology. INOTEX exhibition always pursues the following three goals:



Main previous participants



INOTEX



Digital

- Cloud
- Big Data
- IoT
- Blockchain
- Supercomputer
- Robotics
- Cognitive Science
- Big Data
- Augmented Reality
- Artificial Intelligence
- Connection
- Wearable Technologies



Smart



Sustainable Development



3D Printing



ICT



Robotics



Biotech



Tissue culture



Nano Technology

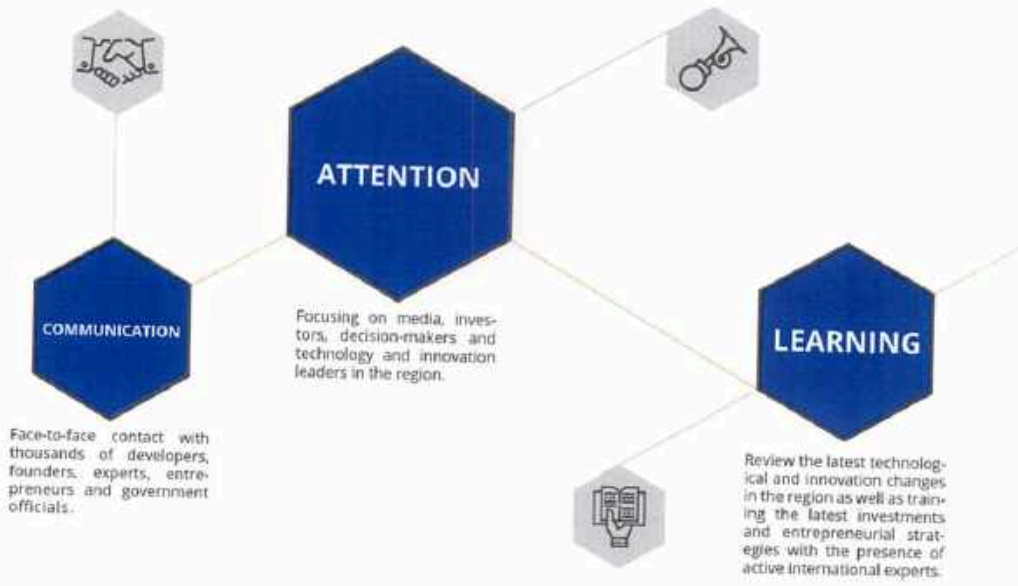


Degradable energies



- The 9th International Innovation and Technology event (INOTEX 2020) which was planned to be held in a 21,000 square meter space inside the Tehran international exhibition space with the attendance of all the innovation and technology ecosystem players, including startups, knowledge based firms, investors, accelerators, incubators and etc. at 7 till 10th of June 2020 in the exhibition centers number 8 to 15, but due to the wide spread of Covid-19 virus safety measures were made in place and the exhibition was postponed. After announcing the postpone and having the spread of this virus under monitor and conducting studies on the future of the virus based on Iran health ministry and the WHO reports, different scenarios were planned and based on safety measures the online exhibition was chosen as the final option.
- In order to move the exhibition online as the first virtual innovation exhibition in the country, the exhibition has been categorized in three categories. The stage, the meeting rooms and the exhibition space. Also, in order to create a feeling of actual exhibition, the best measures has been taken place to create the most realistic experience for the visitors while contacting the exhibition booths. Therefore, the exhibition location has been set at the innovation and technology park and the stage of this exhibition will be held offline with the half of space capacity to prevent the spread of the virus. Live videos from the stage will be broadcasted so that the visitors can watch the stage videos on the website. Also, visitors can click on the exhibition space they would like to visit, their options are: 3D booths, events such as mentorship pavion, investment café, Co-op and etc.





Why attend



INOTEX



**CREATING
MARKETS**

Finding new markets for products and services, with the presence of thousands of visitors.

**DISCOVERING
INVESTMENT
OPPORTUNITIES**

Discovering new opportunities of investing in different parts of technology and innovation for investors as well as attracting capital for startups and companies.





Sections of **INOTEX 2020**

■ The largest gathering of all components of the country's ecosystem, with more than 400 participants present in various exhibition sections



Mentors



Inventors



Startups



Venture Capitalists



Accelerators and Incubators



Co-working Spaces



Technology Companies



Startups Media



Universities



Technology Brokers



Technology Parks



Service Providers



- Organizing a variety of business and promotional events at INOTEX, with the aim of examining the latest trends in innovation and technology and facilitating collaboration between companies and startups, and their relationship with investors.

INOTEX Investment Cafe, INOTEX Stage, INOTEX Pitch, B2B Meetings, INOTEX Talent, Reverse Pitch, INOTEX Plus, INOTEX Co-Op, INOTEX Battle



- Dynamic and entertaining events to find business partners in friendly environments, experience and touch the latest technologies and, as well as the use of startup services all in INOTEX 2020

Technology Experience, INO-Night, Startup Services, etc.



INOTEX

INOTEX Stage

- Inviting well-known and influential international figures, inspirational lectures, surprising events, and the study of the world's trends and challenges, are among the programs that will be held at the exhibition's special stage.



aparat.com/inotexevent





INOTEX Investment Cafe'

- The INOTEX Investment Cafe is a special occasion for startup owners and startups to raise funds and negotiate with investors. Exhibitors and will be introduced to the respective investors according to the amount of capital required and their scope of activities and services, and special meetings will be arranged for them.





INOTEX Pitch

- The startups' competition on the presence of investors and their ratings by leading Iranian and international referees are among the events of the INOTEX exhibition. The preliminary stage of these competitions was held in different provinces of the country and by choosing the tops of each city, it is possible to meet the investors present in the meeting with startups. The top provincial teams, while receiving free booths at the INOTEX exhibition, compete with other startups in the semifinals, and finally the top startups in the country prepare for the exciting INOTEX Battle Final.





INOTEX Battle

- In the semifinals of each startup, while presenting their business, they observe the other competitors and scrutinize them so that if they reach the final stage, they can compete with their competitors in the INOTEX Battle. They challenge and prove their superiority over the other finalists of the event.



INOTEX

INOTEX INOTEX Co-op

- The main purpose of this section is to create a connection between startups and the relevant organizations and industry players. The connections created can be in terms of expanding market, cooperation, mergers and etc., in fact startups in the co-op can connect with the large industry players and knowledge based firms and benefit greatly from these meetings.





INOTEX Mentorship Pavilion

■ In this section mentoring services will be available to suit the needs of every part of the innovation and technology ecosystem with having the special situation of the country in mind (i.e. the Corona virus and the economic complexities). People can choose their mentor from the list and set a time with them and reserve their meeting.



INOTEX Inojavan

■ Children and adolescents need to learn different skills in addition to the lessons and skills they are thought in schools. Skills such as personality and behavioral traits, communication and education which are all categorized under life skills. Apart from learning these skills children and adolescents need to learn business skills in order to create an innovative thinking mind set which is a necessity for the business skills.

In the Inojavan section many workshops and educational courses are in place. Also with the participation of Inojavan startups, using educational and scientific tools and experiencing technology all coming together at Inojavan, has made it one of the most visited sections of the event.





INOTEX INOTEX Game

- With the 9th exhibition being held online, a new section called INOTEX Game has been added to the event where visitors can compete in online based games. Leaderboards from these games will be shown to public.



INOTEX Technology Experience

- Knowledge based companies, universities, innovative firms and other are introducing new technologies each day. Though most these technologies are meant for B2B or B2G purposes, they can be used by visitors as an entertainment. Also many technologies can attract many visitors since they can be entertaining. These technologies will be showcased online in INOTEX.





INOTEX InoNight

■ In the offline section of the exhibition, visitors can participate in the gathering planned at exhibition nights for networking and connection purposes. For this section educational plans, interactive games and entertaining sections has been designed.



INOTEX

INNOVATION ECOSYSTEM UNDER ONE ROOF
INOTEX 2020



Investors



Events



B2B Meetings



Visitors



Speakers



Contributors



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